



Teaching Strategies®



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# “Be an opener of doors...”

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Ralph Waldo Emerson





Extensive research confirms that investing in high-quality early childhood programs leads to long-term gains for children.





## Early childhood education is *vital*ly important.

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That's the unquestionable conclusion that emerges from decades of rigorous research on the benefits of high-quality early childhood education. It confirms what we at Teaching Strategies have always believed: High-quality early childhood programs, rooted in positive teacher-child interactions, promote significant long-term gains in children's learning and development, and they improve social outcomes. The benefits from high-quality early childhood education have been proven to last an entire lifetime, and at Teaching Strategies, we believe that every child has a right to those advantages.

Many experts claim that investing in high-quality early education is the wisest use of resources a society can make. This is because recipients of high-quality early education are more likely to be employed later in life, to earn more than their peers, and to be healthier. And with today's ever-increasing emphasis on school readiness and academic standards, high-quality early education programs give children the foundation that is necessary for future school success. Plain and simple, investing in a quality early education program just makes sense.

So why make that investment by partnering with Teaching Strategies? Because we've been trusted by the early childhood education community for 25 years. Our partnerships range from state departments of education and all branches of the United States military child care system to every type of individual preschool, child care, and Head Start program. Each relationship is developed based on shared vision, uniquely tailored to meet individual needs. When you partner with Teaching Strategies, you become part of our vast early childhood network, and benefit from decades of collaboration and support.



## At Teaching Strategies, we've *always* recognized the importance of early childhood education.

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That's why it's been our sole focus for the last 25 years. Our unique commitment to early childhood—and early childhood only—has made us the leading provider of early childhood education products and services today.

Our company was founded by Diane Trister Dodge, a visionary leader in early childhood, who began her career in Head Start just as early childhood education was emerging in the United States. Today, many of our staff and authors are themselves former early childhood educators and administrators. Our firsthand understanding of the challenges that early childhood educators face—and their respect for the critical work educators do—are at the core of every single Teaching Strategies product and service.

And because early childhood is our only focus, we've been able to grow *The Creative Curriculum*®, the most widely used early education curriculum in the country today, into a fully integrated, rich collection of foundational and daily resources to support educators at every level of experience. Our cutting edge assessment solution, *Teaching Strategies GOLD*®, is used to assess over a million children annually, and our expanded offerings for professional development and family connection help to support and inspire early childhood educators and involve families as active partners. Today, we are continuing to develop even more innovative and powerful solutions to help all teachers be effective—and ultimately, improve outcomes for every child.





How can you trust that Teaching Strategies is a leading expert in early childhood education?

That's simple: It's *all* we do.





Our comprehensive, award-winning solutions are not just research-based, they're research-proven. Innovative. And fully aligned to all essential standards—leaving nothing to chance.





## The Teaching Strategies comprehensive, research-based approach is a careful plan for success.

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Every component is intentional, proven, and grounded in child development theory and scientific research. So you can rest assured that our resources will give everyone from seasoned educators to first-time teachers the support they need to plan appropriate learning experiences for all children in the classroom and achieve positive child outcomes.

Ever since our company's founding in 1988, our mission has remained the same: to develop the best resources and services to enhance the quality of early childhood programs, especially those serving children at risk for school failure. Over the years, how we've delivered on that mission has evolved—whether in response to changing expectations, new research, or perhaps most importantly, the feedback that our educator partners have given us about what they need. From cutting-edge digital technology that helps teachers offer data-driven instruction and save time without sacrificing quality, to detailed support for individualizing instruction for every child, we have consistently expanded our offerings and updated our solutions to ensure that they continue to fit with our mission to develop “the best.” To us, being willing to evolve our thinking—and the nature of the products and services we offer as a result—is the only way to continue to ensure children's success, both in school and in life.



We believe the most *powerful* way to improve child outcomes is through effective teaching.

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That's why our commitment to early childhood educators goes far beyond just providing program resources of the highest quality. It also includes ongoing collaboration, support for building capacity, and a focus on sustainability. We know from experience that this kind of extended relationship ensures not just a successful adoption and launch, but also helps support teacher effectiveness and success.

Above all, Teaching Strategies wants to see your program and the children you serve succeed. That means offering a wide variety of innovative resources, including flexible professional development offerings, cutting-edge technology, and ongoing support that's completely customizable to meet your unique needs.

As an early childhood educator, your first commitment is to young children. But at Teaching Strategies, our first commitment is to you. So you can trust us to provide all the support you need to do the most important work there is—helping young children to achieve positive outcomes.





The best partner is one who is as committed to your children's success as you are. Teaching Strategies believes in collaboration and capacity-building to help you build a strong and lasting program.



Partner with Teaching Strategies to build a sustainable, child-focused future in which every child has the chance to succeed.

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The work that you do every day is so important. It is inspiring children's love of learning and thirst for knowledge. It is encouraging a positive sense of self that will last a lifetime. And it's opening the doors of possibility for children, in school and in life.

As the research shows, there is simply *nothing more important*.



For more information on how we can work with you to design your ideal program, please visit us online at [TeachingStrategies.com](http://TeachingStrategies.com) or call 800-637-3652.





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