Sesame Family™
engaging families through digital supports and learning resources available anytime, anywhere

Sesame Teacher™
supporting teacher success through at-your-fingertips professional development

Sesame Classroom™
using research-proven classroom media to spark learning and language development
Sesame Preschool Pack™

Sesame Preschool Pack is a suite of Sesame Street digital resources for school and home, designed as a brand-new approach to engaging children, supporting teachers, and involving families. Sesame Preschool Pack works seamlessly on tablets, mobile platforms, and computers, bringing Sesame Street’s rich educational media into the classroom through the power of GOLDplus™ by Teaching Strategies®. By directly linking digital content to curricular objectives for development and learning, Sesame Preschool Pack strengthens teachers’ interactions with children, connects school learning to home, and enhances children’s learning and development.

Why Sesame Street? Because it works. In fact, research shows that preschool-age children who regularly viewed Sesame Street had grade point averages in high school almost 16% higher than the grade point averages of children who didn’t grow up watching the show (Huston, Anderson, Wright, Linebarger, & Schmitt, 2001).1 So when Sesame’s research-based, award-winning, internationally recognized content is paired with GOLDplus, a revolutionary platform for assessment and individualized instruction, what could happen?

Just imagine the possibilities!


1. Results controlled for several demographic factors.
How do you engage families and connect school and home?

Sesame Family™
New ways to connect with families

Research shows that when parents are involved in education, children simply learn better. That’s why Sesame Family™ is designed to connect what children learn in class to their homes, offering a virtual backpack of carefully chosen family resources to extend learning into families’ everyday moments and enrich learning experiences inside and outside the home. This family-friendly mobile site, embedded in the “Family Connection” section of GOLDplus™, offers the following:

• **Media**: carefully selected Sesame videos and interactive games, complete with conversation starters to spark discussions about a topic and spotlight skills
• **Hands-on learning**: easy-to-follow, playful activities—from movement to drawing to songs—to help families share and celebrate home learning
• **Tips and ideas**: support to help families promote school readiness during everyday moments and routines

Call 800.637.3652 to schedule a demo!
How do you put professional development right at teachers’ fingertips?

Sesame Teacher™
Built-in teacher supports to guide and elevate classroom practice

The variation in children’s educational needs is exactly what makes teachers’ jobs so challenging and rewarding. Now, teachers have embedded professional development resources that offer rich explanations of key developmental concepts, right at the moment when teachers need them most. Sesame Teacher™, located in the “Professional Development” section of GOLDplus™, offers

- quick, point-of-need teacher tips for each Sesame Classroom™ media segment that support key learning objectives;
- model language for implementing the hands-on classroom experiences related to each media segment;
- behind-the-scenes insight into the educational concepts of selected classroom media, deepening teachers’ knowledge, building teachers’ confidence, and encouraging teachers’ reflections; and
- professional development videos that address social–emotional, mathematics, and language and literacy development.

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How do you use media in a developmentally appropriate way?

Sesame Classroom™
Research-based media clips aligned directly to curricular objectives

When children are engaged, they’re more likely to learn. Using laughter, friendship, and age-appropriate storytelling, Sesame demonstrates difficult concepts in ways that are easy to grasp—and totally irresistible to young children. Sesame Classroom™ features research-based media intentionally selected to support specific objectives for development and learning. It offers

• brief videos—from live action to animation—that link directly to classroom activities and are seamlessly integrated into GOLDplus™ daily learning experiences and aligned to curricular objectives;
• built-in opportunities to capture and retain children’s attention and increase engagement in planned curricular activities; and
• in-the-moment teacher support that includes wrap-around content to guide learning before and after viewing, helping ensure that key concepts and vocabulary are supported and reinforced.

Call 800.637.3652 to schedule a demo!
Imagine the possibilities!

When the revolutionary approach of GOLDplus™ comes together with the power and appeal of Sesame’s award-winning, proven media, the possibilities are endless. Sesame Preschool Pack™ is a new way of fostering child engagement, teacher success, and parent involvement.

With this partnership between Teaching Strategies and Sesame Street, our goals are lofty: surround children with learning opportunities, wherever they are; put professional development opportunities at teachers’ fingertips; engage families in what’s happening in the classroom; and capture children’s attention through learning that’s intentional, engaging, and fun. So call to learn more—and join this unique effort to help the littlest learners make the greatest gains.

To schedule a demo, call us at 800.637.3652.