



PRESS RELEASE
May 2, 2011

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FOR IMMEDIATE RELEASE

***The Creative Curriculum*® System for Preschool Named Finalist in AEP's 2011 Distinguished Achievement Awards for Excellence in Educational Resources**

***The Creative Curriculum*® System for Preschool Touring Guide Named Finalist in AEP's 2011 Beacon Awards for Excellence in Education Marketing**

Bethesda, MD, May 2, 2011—Teaching Strategies, Inc. is pleased to announce that *The Creative Curriculum*® System for Preschool has been named a finalist in the 2011 AEP Awards, the highest standard for quality, professional educational resources and excellence in education marketing. The Association of Educational Publishers' annual awards program and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value.

The Creative Curriculum® System for Preschool is a finalist in the Distinguished Achievement Awards Curriculum category. The Distinguished Achievement Awards are judged according to category (Curriculum, Periodicals, Professional Development, and Technology), subject area, and grade level. Entries are evaluated on traits such as efficacy, usability, and overall educational value.

The Creative Curriculum® System for Preschool Touring Guide is a finalist in the Beacon Awards Brochure category. The Beacon Awards for education marketing highlight the departments and agencies that do the behind-the-scenes legwork for successful education products and services. Beacon Award finalists and winners create effective branding and engaging messages that communicate the value of their products or their clients' products to teachers, administrators, and parents. Entries are judged on design and editorial quality, efficacy in reaching intended audience, and overall cohesiveness.

2011 AEP Award winners will be announced at the AEP Awards Banquet & Gala on June 8 at the Omni Shoreham hotel in Washington, DC. The full list of finalists for this year's AEP Awards is posted online at www.AEPweb.org/awards/finalists.htm.

About the AEP Awards

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting. Award winners meet the highest standards for quality, professional content for education and represent the most innovative learning solutions currently on the market. One of the largest and longest-running programs of its kind, the AEP Awards and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value. Find out more at www.AEPweb.org/awards.

About Teaching Strategies, Inc.

Teaching Strategies is a dynamic educational publishing company that serves the early childhood community exclusively, bringing curriculum, assessment, professional development, and family connection resources to programs serving children from birth through kindergarten. The company's mission is to provide the most effective early education resources to support the critical work of early childhood educators.