

When it comes to early childhood education, quality matters.

Your child's early years are the foundation for their success in school and life, and when it comes to preschool, research shows that children benefit most from a high-quality experience — one that is built upon decades of research, developmentally appropriate, and adaptive to meet the needs of every child. High-quality programs incorporate curriculum that is based on comprehensive early learning standards that address the whole child, while remaining developmentally appropriate. And that's why we use *The Creative Curriculum® for Preschool*.



With *The Creative Curriculum® for Preschool*, we'll fill your child's day with rich learning experiences rooted in exploration, discovery, and play.

Constructive and purposeful play is essential for children's learning, encouraging discovery and exploration, and supporting children's academic growth. When children play they acquire language, learn to solve problems, learn to control their behavior and feelings, and explore social roles. They learn about themselves, other people, their community, other communities, and the world around them. They find joy in learning.

The Creative Curriculum® for Preschool is a comprehensive, research-based curriculum that features exploration and play as a way of learning. It helps our teachers create a high-quality learning environment for the children in our care. Through studies, which are hands-on, project-based investigations, *The Creative Curriculum® for Preschool* helps teachers build children's confidence, creativity, and critical thinking skills — setting them up for success no matter where life leads them.



Learn more about *The Creative Curriculum® for Preschool* by visiting [TeachingStrategies.com/CC-for-Families](https://www.teachingstrategies.com/CC-for-Families)