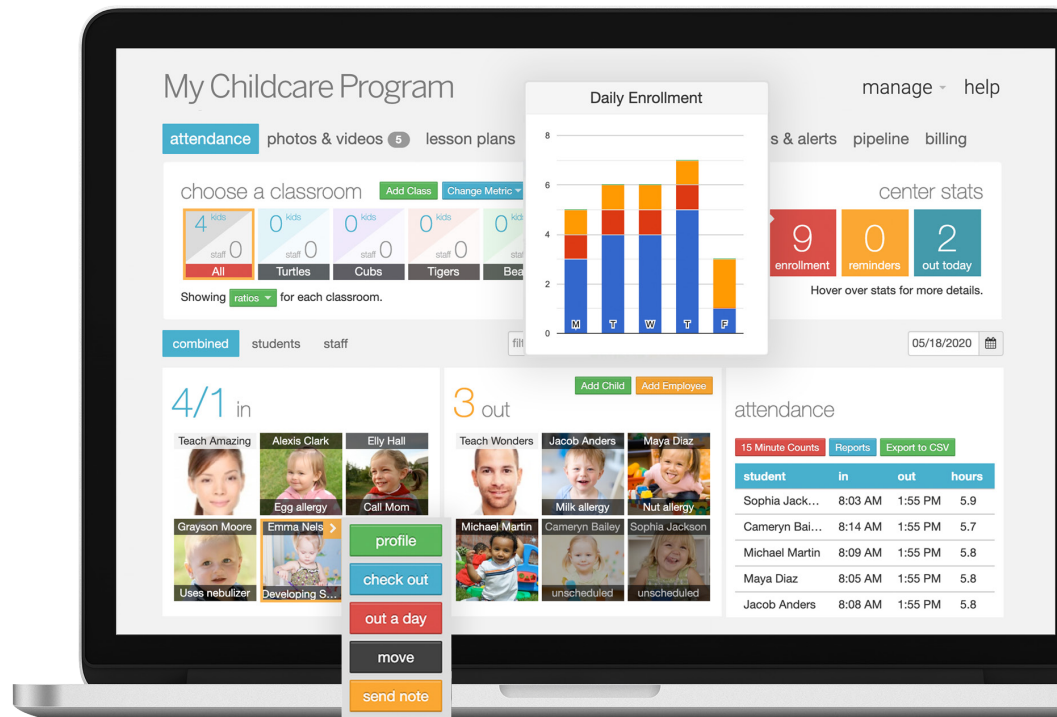# Tadpoles®

by **Teaching**Strategies®

The All-In-One App that Streamlines Attendance, Billing, Program Management and Family Communication

Tadpoles® delivers everything early childhood programs need to build strong relationships with families, streamline program management, and simplify teachers' day-to-day tasks—all within an easy-to-use digital solution that also integrates with formative assessment and curriculum tools that are critical to a child's success, resulting in a truly holistic solution that is unmatched in the marketplace.

Tadpoles® connects over

430K

families

and serves nearly

500K

children every day.

Streamline daily operations for administrators
From viewing children's and teachers' locations at a glance, to tracking ratios in each classroom in real time, to sending important notifications to classrooms or families with ease, *Tadpoles*® reduces the time and effort needed to complete everyday administrative tasks. Additionally, *Tadpoles*® makes it easy for administrators to create and manage customized billing and payment plans.
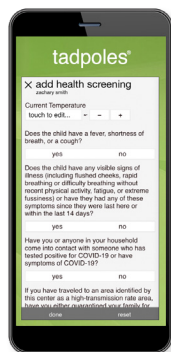
Keep families connected

Through *Tadpoles*®, families receive important updates about their child's day. A daily report securely shares photos, videos, and up-to-the-minute information that give families a glimpse into their child's routines and activities.

Simplify tasks for teachers

The easy-to-use interface and robust features of *Tadpoles*® make communicating with families seamless, efficient, and paperless. Teachers can create detailed lesson plans with co-teachers, securely share photos with family members, and create daily reports for each child. For programs that are also using *GOLD*®, teachers can easily gather formative assessment data and align it to the objectives for development and learning, thanks to the integration of *Tadpoles*® with *GOLD*®. Less time spent on these tasks means more time to engage children in meaningful learning.

Promote health and safety

The *Tadpoles*® health screening forms helps monitor staff and children for COVID-19 symptoms by allowing families to use the *Tadpoles*® family mobile app to answer health screening questions when they drop off their child, staff to log temperature checks and capture health screening responses for children during check-in and for themselves when they clock in for the day using the *Tadpoles*® Pro app, and administrators to view a child's health screening data in the daily report view of the administrator dashboard. Additionally, *Tadpoles*® makes it easy to implement curbside check-in procedures, thereby reducing or eliminating family member entries.
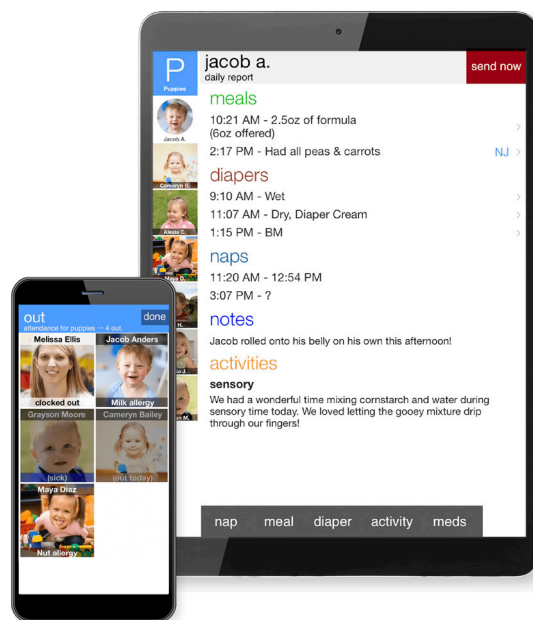
Manage, track, and grow enrollment

Program directors can easily manage and track their enrollment pipeline, identify potential gaps in each classroom, and determine appropriate actions with easy-to-use enrollment forecasting tools in the *Tadpoles*® administrator panel.

"I also wanted to share with you how much we have enjoyed using *Tadpoles*® at all of our locations. Our teachers, administrators, and parents love the ease of use and the ability to communicate so clearly and effectively. The administrative dashboard is easily one of our favorite features; it allows us to effortlessly track student and teacher movements as well as maintain ratios and quickly access student information. *Tadpoles*® has simplified classroom procedures and increased our teachers' ability to provide detailed information to parents."

JENNY JACKSON, MARKETING COORDINATOR,

For more information or to request a demo, visit **TeachingStrategies.com/Tadpoles**.

TeachingStrategies®