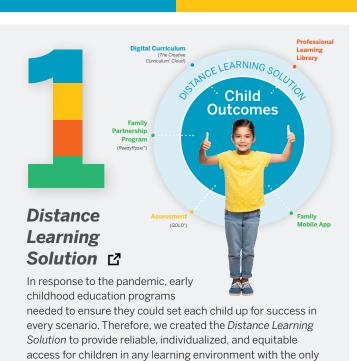


# in 2020

At Teaching Strategies, we have been committed to advancing the field of early education for over 40 years. When the COVID-19 pandemic drastically impacted the early education community, we knew we had to evolve our approach and create **innovative** solutions to help our customers address significant, unprecedented challenges. Here are the **top 10** ways we have partnered with our customers to ensure early childhood educators have access to the high-quality, integrated resources; responsive, ongoing support; and research-based, research-proven solutions they need to address these changes over the past year.

Curriculum **Professional Development** Family Partnerships



program that integrates the essential components of teaching

in a single digital experience—curriculum, assessment,

professional development, and family engagement.



#### The Creative Curriculum® Cloud ☐



## The Creative Curriculum® for Preschool, **Guided Edition** ☐ Implementing a new curriculum is often hard,

but it doesn't have to be. This comprehensive new offering supports teachers to be confident and successful from day one.





#### development, we made our Online Professional Development available for **individual educators** to invest in their own professional development and

continuing education units with access to more than 200 hours of product training and instruction on early childhood best practices for one year.





### **Health Screening, Temperature** Checks, and Curbside Drop Off 12

We know that keeping children and staff safe is a top priority for early childhood education programs that are delivering in-person instruction. We released new *Tadpoles*\* features that include health screening forms to help programs monitor for COVID-19 symptoms by capturing responses to health screening questions that satisfy state, local, and program requirements; the ability to log temperature checks; and two-way communication that enables instant messaging between school and home to facilitate curbside check-in procedures.



Take a look at the first project-based curriculum written especially for two-year-old children and their caregivers.

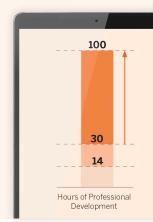


report on revenue all from one location with the new Tadpoles® family billing feature, which allows families to pay using major debit and credit cards or their bank accounts from the safety of their homes.



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Because professional development cannot always take place in a face-to-face setting, especially in a pandemic, we introduced a new, live, virtual format option for all of our inperson sessions to ensure teachers could continue to engage with colleagues and develop their skills regardless of the setting.







#### **Healthy at Home and** Classroom Connect ☐

Healthy at Home and Classroom Connect were created especially to meet the needs of educators impacted by COVID-19. Healthy at Home is a free bilingual toolkit that provides educators and families with resources to support children in their care. Classroom Connect, the result of aco-creation exercise, offers free resources such as studies-at home, Mighty Minutes®, letters to families, and more.



Schools and early childhood programs throughout the country asked for ReadyRosie  $^{\text{\tiny{M}}}$  Modeled Moment video content to share with families to support young children's social-emotional development and health and safety during the pandemic. As a result of this feedback, we cocreated 10 COVID-19 Modeled Moments videos covering topics from healthy handwashing to back-to-school routines. These videos are free and accessible to all.

