

# Combine the Power of Curriculum and Assessment to Improve Outcomes for Alabama Children

## Top Five Reasons for Alabama to Partner with Teaching Strategies

### 1. Automatic connection between curriculum and assessment.

Teaching Strategies connects your GOLD® assessment data with daily instructional resources in *The Creative Curriculum® Cloud*, creating an ongoing feedback loop that provides detailed guidance for individualizing learning.

### 2. Ensure the objectives for development and learning are at the heart of everything you do.

These 38 objectives fuel the entire Teaching Strategies ecosystem. Go beyond whole-child assessment and ensure these objectives define the path teachers take with children every moment of every day.

**3. Build powerful family partnerships.** Share high-quality, developmentally appropriate, and family-friendly content, playlists, and tools with families to fuel meaningful home learning experiences that extend and reinforce classroom learning.

**4. Support teachers every step of the way.** Help educators navigate classroom transitions and identify and respond to COVID-19 learning loss successfully with effective, ongoing formative assessment and strategies to build a strong community.

**5. Provide 24/7 access to the latest and greatest curriculum.** Offer access to developmentally appropriate digital curriculum at any time, anywhere, including new content as it's developed.



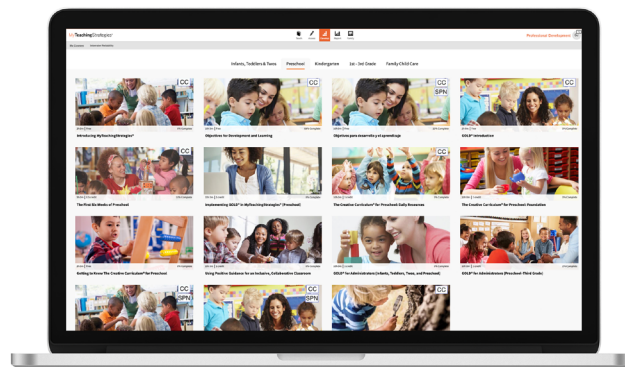
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"I love using *The Creative Curriculum® Cloud* to send parents activities that go along with our study. The activities are easy and fun for the families. I also used it to communicate with families. I love that I can access all materials at home or anywhere else. I don't need to take any materials home with me to plan. Also, the digital library! I allow students to read along with the books on computer during choice time. *Mighty Minutes®* at my fingertips are awesome! I use them during transitions and even in the bathroom with children."

— Lynn Haynes, Indian Valley Elementary, Sylacauga City School District

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# Maximize the Impact of GOLD® Assessment in Alabama



## The Creative Curriculum® Cloud

Complement your observation-based GOLD® formative assessment with detailed guidance for individualizing instruction from our leading early childhood whole-child curriculum. In addition to 24/7 digital access to curriculum, *The Creative Curriculum® Cloud* provides dynamic planning tools that help teachers individualize instruction and a Digital Children's Library for teachers and families, streamlines weekly planning processes, facilitates communication between teachers and families, and offers new family-facing resources to build consistency between learning at school and at home.

## Online Professional Development

Support your teachers every step of the way with access to our entire catalogue of 5- and 10-hour digital courses—each comprised of short, engaging tutorials in a flexible modular format—that enable teachers to interact with the material in unique ways and earn CEU credit upon completion. Our latest online professional development solutions meet the needs of individual teachers at all levels of implementation.

“*The Creative Curriculum® Cloud* has been such a help during this time of face-to-face and virtual learning. Everything is in one spot! The digital resources have made lesson planning much easier and less stressful. Having all the resources in one place makes it easy to access and truly utilize them. I would recommend and would love to have it each year.”

— Genise Cooper, Brewbaker Primary Pre-K, Montgomery Public Schools

“I especially loved using the family communication option this year. Having lesson plans readily available to input and share to parents was easy to use as well.”

— Christi Self, Pintlala PreK, Montgomery County School District

“I love the Teaching Strategies *The Creative Curriculum® Cloud* when planning lessons. Having the digital content library makes it very efficient and convenient to put plans together. I also found two-way communication with families to be an asset during distance learning.”

— Lauren Evans, Talladega City School System



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To learn more about the benefits of continuing your partnership with Teaching Strategies, contact **Jenn Bipes, M.Ed.** today or visit [teachingstrategies.com/state/alabama](https://teachingstrategies.com/state/alabama)