

Bring Science of Reading Theory and Practice to Your Program

Early Literacy Certification: Foundations of the
Science of Reading™



83%

of **early childhood teachers** say they are not very familiar with the science of reading and only

28%

feel they are very prepared to help children build early literacy skills

Reading proficiency begins in early childhood

Research shows that 3rd grade reading proficiency—a milestone currently only achieved by 1 in 3 children*—is a critical indicator of success in a child's educational journey. To build a strong literacy foundation, effective instruction must begin in early childhood, and yet fewer than 1 in 3 teachers feel prepared to tackle this challenge.** So, how can we bridge the gap? By providing comprehensive, high-quality, science of reading-aligned professional development.

*The Nation's Report Card 2022 | NAEP

**Feedback from the Field: Teaching Strategies' 2024 Early Childhood Educator Survey

Introducing Early Literacy Certification: Foundations of the Science of Reading™

A two-year certification program for early childhood educators developed by Teaching Strategies—the early childhood education leader for 45+ years—this unique program builds the literacy foundation, skills, and confidence your teachers need to support young learners on their journey to skilled reading and writing fluency.



"The reading brain develops when phonemic awareness, phonics, fluency, vocabulary, and comprehension are intertwined. Young children acquire these skills over time with support from educators who understand the science of reading and apply its design to their classroom."

Nicol Russell, Ed.D.,
Vice President, Implementation Research, Teaching Strategies

Build Confident Teachers

Our comprehensive Early Literacy Certification program is designed to increase teachers' confidence and ability to deliver high-quality language and literacy instruction. Developed with insights from experts, the program will enable teachers to

- ✓ 6 units of study
- ✓ 50+ hours of on-demand and live coursework
- ✓ 30+ hours of classroom application and professional learning community engagement
- ✓ Dedicated access to coaches
- ✓ 2-year certification

- gain foundational knowledge on the research and pedagogy of the science of reading;
- understand how early language and literacy skills build the foundation for reading;
- turn language and literacy theory into practice through classroom application;
- obtain actionable guidance, feedback, and support from dedicated literacy coaches; and
- build a comprehensive portfolio covering 2 years of instruction and application, leading to final certification.

Unique Features of Early Literacy Certification

The program reflects our 45 years of experience exclusively supporting early childhood educators and includes unique features to drive success in the classroom, including

- a comprehensive approach to literacy and language vs. a singular focus on reading,
- a heavy emphasis on classroom application with links to curriculum and assessment in addition to theory and research,
- dedicated language and literacy coaches to provide ongoing feedback and support,
- IACET-accredited CDA- and CEU-bearing courses; Aligned to literacy professional development & training requirements
- access to a broader PD offering with over 400 hours of courses and a community of 80K educators.



A Comprehensive Journey

The six units in the Early Literacy Certification program are designed to lay foundations in language and literacy, progressing with a focus toward applying science of reading-based theory in the classroom.

Unit 1

Introduction and Reflection on Current Practice

- 1.1 Welcome to Early Literacy Certification
- 1.2 Empowering Educators Through Practical Guidance
- 1.3 Empowering Educators Through Reflective Practice
- 1.4 Selecting a Reflective Model
- 1.5 You Are Not Alone: The Power of Coaching and Community in the Reflection Model
- 1.6 Creating a Language-Rich Literary-Rich Environment
- 1.7 Teaching the Way Children Learn: The Value of Multi-Sensory Experiences
- 1.8 What, When, and How: An Overview of the Certification Pathway, Timeline, and Content Delivery Methods

Unit 2

Foundations of Responsive Early Literacy Practices

- 2.1 Reading Wars: Historical Approaches to Reading Instruction
- 2.2 Looking Deeply at the Science of Reading
- 2.3 Early Childhood Education Delivery Models: Your Approach Matters
- 2.4 Getting Literacy Right for Young Learners: The Significance of Developmentally Appropriate Practices
- 2.5 Uniqueness of the Teaching Strategies Approach
- 2.6 The Importance of Including All Children
- 2.7 Using Multi-Tiered Systems of Support to Include All Children
- 2.8 The Power of Using Assessment in Teaching and Learning



Unit 3

Literacy Begins with Oral Language

- 3.1 Introduction to Oral Language Development and How It Supports Literacy Learning
- 3.2 Form: Learning the Rules and How They Help Language Make Sense
- 3.3 Content: Developing Vocabulary and Content Knowledge to Support Meaning-Making
- 3.4 Use: What to Say, When to Say It, and How to Say It So You're Understood
- 3.5 Using Assessment to Measure Children's Oral Language Development
- 3.6 Differentiation to Support All Children's Oral Language Development
- 3.7 Partnering With Families to Support Oral Language Development at Home
- 3.8 Reflecting on the Oral Language and Literacy Connection

Unit 4

Phonology: The Sounds and Structure of Language

- 4.1 Introduction to Phonology
- 4.2 Phonological Processing Along a Continuum
- 4.3 The Three Parts of Phonological Processing: Awareness, Working Memory, and Retrieval
- 4.4 Providing Systematic Instruction in Sound–Letter Correspondence
- 4.5 Using Assessment to Measure Children’s Phonological Skills Development
- 4.6 Differentiation to Support All Children’s Phonological Skills Development
- 4.7 Partnering With Families to Support Children’s Phonological Skills Development at Home
- 4.8 Reflecting on the Relationship Between Oral Language, Phonology, and Reading

Unit 5

Phonics: Connecting Sounds and Letters

- 5.1 Introduction to the Alphabetic Principle
- 5.2 From Simple to Complex: The Beautiful Noise of Consonants, Blends, and Digraphs
- 5.3 Vowels: The Toughest Phonemes You’ll Ever Love
- 5.4 Making Meaning With Suffixes, Prefixes, Plurals, and Roots
- 5.5 Reading Writing and Writing Reading
- 5.6 Teaching Phonics When Everybody’s the Same and Everybody’s Different
- 5.7 Phonics: Assessing What Matters
- 5.8 Phonics for Families
- 5.9 Reflecting on Connecting Sounds and Letters

Unit 6

From Theory to Practice: Coaching and Application

- 6.1 Project 1: Creating the Right Conditions for High-Quality Early Literacy
- 6.2 Project 2: Including All Children
- 6.3 Project 3: Elevating Oral Language
- 6.4 Project 4: Partnering With Families
- 6.5 Project 5: Reflecting on Your Thoughts and Actions
- 6.6 Project 6: Becoming an Early Literacy Champion



Each unit incorporates the following components



On-demand Courses designed with insights from national literacy experts that can be completed at any time, any pace



Live, Interactive Classes are research-based and offered monthly by Language and Literacy Coaches



Classroom Application where teachers immediately put their learning into action



Journal and Portfolio development where teachers chart progress with individual feedback from their coach



Dedicated Coaching from Language and Literacy experts—ask a question, discuss in open office hours, join a small group, or meet 1-on-1



Professional Learning Community to connect with fellow educators in dedicated forums

Professional Development Teacher Membership PLUS



Early Literacy Certification: Foundations of the Science of Reading is available exclusively as part of our NEW! Professional Development Teacher Membership PLUS offering, which includes all the benefits of our robust Professional Development Teacher Membership, combining the power of a professional learning community with the flexibility of anywhere, anytime learning, provided in a variety of formats.

- 24/7 access to 400+ hours of content
- An 8-week onboarding program
- Access to CEU-bearing classes and courses
- All courses required for CDA and CCDF training
- A professional learning community of 80k+ educators



Learn more!

Visit www.TeachingStrategies.com/science-of-reading-pd
or contact your Early Learning Representative at 1 (855) 448-4352.

